

# Event Sponsorship Funding 2023/2024

## Form Preview

### Before you start this application

\* indicates a required field

#### Please note

- SmartyGrants does not auto-save your work
- Make sure to regularly save your application.
- SmartyGrants allows applicants to save and return to their work at a later date.
- Applications are not submitted until you click the submit button

#### Grant Round Name

This field is read only.  
The round this submission is in.

#### Application Number

This field is read only.  
The identification number or code for this submission.

### Eligibility

To be considered for funding you must read and confirm that you meet the eligibility criteria outlined in the [Community Event Funding guidelines](#). An overview of each grant program is included below:

- [Community Development Funding](#): to support initiatives that respond to community priorities and add to the social and community development of the city.
- [Community Events Funding](#): to support community-led events that celebrate Logan's vibrancy and community spirit.
- [EnviroGrants](#): to support projects that enhance and protect the natural environment and encourage environmentally sustainable practices.
- [Investment Attraction Incentives Fund](#): to attract investment in key strategic industries to stimulate significant economic and community benefits.
- [Regional Arts Development Fund](#): to support the development of arts, culture and heritage in Logan.
- [Sport and Recreation Funding](#): to support the health and wellbeing of the Logan community through participation in sports and recreation.
- [Community Benefit Fund](#): a limited pool of councillor discretionary funding to meet requests for financial help from eligible community organisations. Suitable for requests that are not eligible for funding under another Council grant program.

Project or initiative applications that are eligible for other grant programs within Council are not able to be funded through Community Events Funding.

If you are unsure about your eligibility for this funding, please contact us. Council's Community Grants team is available on 3412 4033 or email [grants@logan.qld.gov.au](mailto:grants@logan.qld.gov.au).

#### Please note:

- The Event Sponsorship Funding will consider applications for funding ranging from \$5,001 to \$20,000. (For funding requests less than \$5,001, please see the Community Events Funding - [Small Events Grant](#)).
- Applications are assessed on a monthly basis. Please visit our [Community Events Funding webpage](#) to review application timeframes.

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- To ensure your application is assessed in enough time prior to your event, we encourage applications to be made a minimum of 6 months prior to your event.
- This application form must be completed in full. Any incomplete submissions will not be assessed.

**Please confirm that you've read the funding guidelines and are eligible for Community Event Funding - Event Sponsorship Funding: \***

- I confirm my application is eligible.       I'm not eligible or may be eligible for another Council grant.

**To be eligible for this grant you must meet the eligibility criteria below: \***

- My event will be delivered within the City of Logan and/or shows the event will provide direct benefits to the residents of Logan.
- My organisation has Public Liability insurance for \$20 million or more.
- My organisation has an Australian Business Number (ABN).
- My organisation does not have any overdue acquittals or debts with Logan City Council.
- My organisation can provide appropriate workplace health and safety plans for this event.
- If applicable, staff and volunteers can provide current Working with Children and Young People Cards.
- The application is not requesting for funding to cover more than 80% of the total event costs.
- The application is not a request for usual business costs (examples include; salaries, electricity, rates or rent).
- The event is not exclusively to benefit customers, members or students of organisations or schools (except when supporting milestone anniversaries or rare celebrations in a school environment).
- The application is not a request for prize money, prizes (trophies, medals, purchase of gift cards or participant/place ribbons), or bidding on auction items.
- The application is not a request for donations and awards for commercial or business activities.
- The application is not exclusively a request for equipment.
- The application is not for an event that has already occurred or will occur before the outcomes advised date.
- The event is not exclusively religious in nature and promote religious activities.
- The event does not involve political or illegal activity.
- The event does not involve unmitigated risk to animal welfare.
- The event does not involve the following; drugs, adult products and services, gambling products and services, cigarettes/tobacco.

At least 17 choices must be selected.

## Please contact us

Your response indicates that you are not currently eligible for Community Events Funding or may be eligible for another Council grant.

Before continuing with this application, please contact Council's Community Grants team to discuss your grant proposal further.

- Phone: 07 3412 4033
- Email: [grants@logan.qld.gov.au](mailto:grants@logan.qld.gov.au)

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## Applicant and Organisation Details

\* indicates a required field

### Organisation name \*

Organisation Name

Please use your organisation's full name. Check to make sure you provide the same name that is listed in official documentation.

### Primary contact person \*

Title      First Name      Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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This is the person we will correspond with about this grant

### Position held in organisation \*

e.g. Manager, Board Member, Fundraising Coordinator

### Email address \*

This is the email address we will use to correspond with you about this grant.

### Phone number \*

Must be an Australian phone number.

### Primary address \*

Address

<input type="text"/>
<input type="text"/>

Address Line 1, Suburb/Town, and Postcode are required.

### Organisation website

Must be a URL.

Must be a URL

### Organisation ABN \*

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register
ABN

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Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

## Assessment Criteria Responses

\* indicates a required field

### Event details

#### Event name \*

#### Event description \*

Provide an overview (200 words recommended) of your event. What the event is? What is the event celebrating?

#### Start date \*

Please ensure your event date is after the application outcomes advised date.

#### End date \*

Please ensure your event date is after the application outcomes advised date.

#### Event start and finish time \*

Please enter start and finish time of your event.

#### Event location \*

Let us know where your event will be taking place. Please provide the venue name and address.

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### What division of Logan is the event being held in? \*

Must be a number. For division boundaries visit; <https://profile.id.com.au/logan/about?WebID=540>

### What type of event is this? \*

- Arts and entertainment (music concerts, artistic performances)
- Conference or workshop
- Environmental (Sustainability focused)
- Exhibition or trade show
- Festive (Christmas, New Year)
- Food and beverage (Food and wine event)
- Multicultural (Chinese New Year, Oktoberfest)
- Sports and recreation (fun run, tournament, competition)
- Other:

## Criteria 1: Strategic alignment

Please provide your responses considering the following:

- How does your event align with Logan City Council's Corporate Plan priorities?
- What are some outcomes and objectives you'd like to achieve for the event?
- How will you be able to report on your event outcomes and objectives?

The [Corporate Plan \(2021 to 2026\)](#) outlines our vision for the city and is central to how Council sets its strategic direction. It provides the focus for how we will invest in infrastructure and guides how we prioritise and deliver programs, events, and services in the short, medium and long term.

We have seven focus areas for the term of the Corporate Plan that will help us deliver our vision for the City of Logan. The focus areas are:

- maintaining current levels of service
- proud city
- environment
- healthy connected community
- economy and growth
- infrastructure
- high performing organisation.

### How does your event meet Council's Corporate Plan priorities? \*

Explain what priorities link with the event and how.

### What are the expected outcomes you'd like to achieve from the event? \*

Describe at least three outcomes you expect the event to achieve. Examples include; social or economic benefits to community, attendance achievements

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### How will you know if these outcomes have been achieved? \*

Explain how you will gather evidence to demonstrate successful outcomes. Examples include; participant surveys, word of mouth responses, reports that show revenue from event

### Criteria 2: Community benefit

Please provide your responses considering the following:

- What benefits will occur from this event?
- How will the Logan community benefit from this event?
- What local/community support do you have for the event?

### How will your event benefit the Logan community? \*

### How will you collaborate with local businesses and organisations to build capacity and/or add value to this event? \*

This may be by connecting with local food business/food trucks to increase awareness of those businesses. If you already have stakeholders or collaborators involved, please provide a list of who.

### Criteria 3: Budget and value for money

Please provide your responses considering the following:

- A detailed and realistic budget breakdown for your event
- What sources of income do you have for the event?
- What event expenses will you be paying for?
- How your event presents value for money for Council and the community?
- Include quotes and/or evidence for requested funding items, when possible.
- For a sample budget, please [click here](#).

**Event income and revenue:** Please add all your event income and revenue items in the table below. Add a new line for each item.

Some examples of income and revenue items include organisation contribution to event, ticket sales, exhibitor or stall holder revenue and grant funding requested.

Income and revenue items	Amount (\$)
	\$
	\$
	\$
	\$

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**Event expenses:** Please add all your event expenses in the table below, including your requested funding items. Add a new line for each item.

Some examples of event expenses include venue hire, catering, marketing, promotion, first aid or security services, photography, entertainment, equipment/furniture hire, permits or licenses and in-kind contributions (free advertising, free food hampers for community).

Expense items and services	Amount (\$)
	\$
	\$
	\$
	\$

**Total event income/revenue**  
\$   
This number/amount is calculated.  
Based on data in tables.

**Total event expenses**  
\$   
This number/amount is calculated.  
Based on data in tables.

**Total profit/loss for event**  
\$   
This number/amount is calculated.  
Based on data in tables.

**If your event makes a profit, please explain what this will be used for \***

In the table below, please list the items from your event expenses that you're requesting the Event Sponsorship Funding to cover.

Requested funding items	Amount (\$)
	\$
	\$

**How much funding are you applying for? \***

\$   
This number/amount is automatically calculated, based on the items/amount placed in the table above. This amount must be between \$5,001 to \$20,000.

**Attach quotes for items / services to support your funding request**

Attach a file:

You can include past receipts, quotes or snapshots of online shopping carts as a part of this process. If you do not include any quotes we may contact you to provide these details.

**Criteria 4: Capacity to deliver a viable and safe event**

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Please provide responses considering the following:

- How many people do you expect to attend?
- Where will your expected attendees be travelling from?
- How many events staff, volunteers or officials will be at your event?
- Will any attendees be staying overnight?
- Who is your target audience?
- How will you market and promote your event to your target audience?
- What marketing tools will you use?
- If successful, how will recognise Logan City Council for financial support? What would this look like?
- A copy of your event schedule/run sheet.
- A detailed copy of your risk assessment plan for your event.
- A copy of your public liability insurance certificate of \$20 million or more.

**Please fill in the table below with your expected attendee numbers and where they'll be travelling from.**

City of Logan QLD	South East QLD	Other QLD	Interstate	Overseas	Total
Must be a number.	Must be a number.	Must be a number.	Must be a number.	Must be a number.	This number/amount is automatically calculated.

**Please fill in the table below with you expected number of event staff, volunteers and officials at your event.**

City of Logan Qld	South East Qld	Other QLD	Interstate	Overseas	Total
Must be a number.	Must be a number.	Must be a number.	Must be a number.	Must be a number.	This number/amount is automatically calculated.

**Total number of expected attendees**

This number/amount is calculated.

**How many nights are non-resident attendees expected to stay in the City of Logan? \***

- |  |   |
|--|---|
| <input type="checkbox"/> No overnight attendees expected | <input type="checkbox"/> 4 to 5 nights      |
| <input type="checkbox"/> 1 night                         | <input type="checkbox"/> 6 to 7 nights      |
| <input type="checkbox"/> 2 to 3 nights                   | <input type="checkbox"/> More than 7 nights |

**What research or community feedback has been gathered to demonstrate interest in this event? \***



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This may have been conducted through word of mouth or surveys.

### Who is your target audience? \*

- |  |   |
|--|---|
| <input type="checkbox"/> Young children and their families                             | <input type="checkbox"/> LGBTQIAP+ people   |
| <input type="checkbox"/> School-aged children and their families                       | <input type="checkbox"/> People with a disability   |
| <input type="checkbox"/> Young people from 12 to 24 years of age                       | <input type="checkbox"/> People experiencing hardship (homelessness, additional emergency relief, etc.)   |
| <input type="checkbox"/> People over 60 years of age                                   | <input type="checkbox"/> Business or corporate  |
| <input type="checkbox"/> First Nations peoples   | <input type="checkbox"/> Other: <div style="border: 1px solid #ccc; display: inline-block; width: 80px; height: 15px; vertical-align: middle;"></div> |
| <input type="checkbox"/> People from culturally and linguistically diverse backgrounds |   |

At least one option must be selected. Please select all options that apply to your event.

### How do you plan to market and promote your event to your target audience? \*

List what actions you'll be taking. Examples include promoting on organisation Facebook page, printing flyers and distributing to community centre/groups, contacting media outlets, letter box drop to local community members.

### If applicable, please provide your event social media accounts.

Examples include Event hashtag, Facebook, Twitter or Instagram page.

### If successful, please outline the benefits Logan City Council could receive for sponsoring this event \*

Examples include the City of Logan logo being on your marketing materials, speaking opportunities, banners, posters at your event. Please refer to the acknowledgement fact sheet - <https://www.logan.qld.gov.au/downloads/file/4718/acknowledgement-guidelines-for-council-grants-and-funding>

### Please provide a copy of your event management plan \*

Attach a file:

Attach event management plan that includes; site map, run sheet, emergency management, bin and waste management, security management and traffic management plan.

### Please provide a copy of your risk assessment for your event. \*

Attach a file:

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Attach risk assessment and/ or any other required safety documents.

**Please provide a copy of your public liability insurance certificate for \$20 million or more. \***

Attach a file:

Attached public liability insurance certificate.

### Criteria 5: Financial planning

Please provide responses considering the following:

- Have you previously run this event?
- If yes, how did the event go? Did you receive financial or in-kind support from Logan City Council?
- If you want to make this a recurring event, what plans do you have in place to make it financial sustainable to run?
- What arrangements do you have in place to reduce reliance on Council funding?

**Has this event previously been run? \***

Yes

No

**Please provide further information and history on the event. \***

How long has the event has been occurring for? How does the community feel about the event? How many people attend the event each occurrence?

**Has Logan City Council previously provided financial or in-kind support for this event? \***

Yes

No

**Please provide further information on previous financial or in-kind support for this event. \***

What organisation did you receive financial or in-kind support? This may include what year/s you received financial support, what type of support you recieved.

**If you're successful in receiving funding for this event, how will you have a financially sustainable event and reduce your need for Council funding in the future? \***

Some examples could include planning fundraising events throughout the year for the funding to go towards your event. Having a raffle ticket sale occurring during the event to reduce funding costs.

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**Please confirm whether your event will still take place, if you're successful in receiving only partial funding? \***

Yes

No

Other:

## Additional Documentation

Please find below some additional file links for you to include further documentation, where applicable.

If your event has occurred before and you'd like to supply previous photos or marketing materials, please provide this in the attachment link below.

### Photos or marketing materials from previous events

Attach a file:

Are you holding an event where you're selling food or have food trucks attending? Please provide the applicable food business licences in the attachment link below.

For more information on food business licences visit; [Food | Local Government Toolbox \(lgtoolbox.qld.gov.au\)](http://lgtoolbox.qld.gov.au)

### Copies of required food business licences

Attach a file:

Are you holding your event in a Logan Park? Please provide your approval notice in the attachment link below.

For more information on holding an event in a park and complete the relevant form visit; [Holding an event in a park - Logan City Council](#)

### Temporary use of Park approval from Logan City Council's Parks Branch

Attach a file:

Are you working with children? Please provide the applicable working with children and young people cards in the attachment link below.

For more information on blue cards visit; [Blue Card Services | Your rights, crime and the law | Queensland Government \(www.qld.gov.au\)](http://www.qld.gov.au).

### Copies of working with children and young people cards

Attach a file:

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Do I have the right licences for my event or market? As an event organiser it's your responsibility to ensure you have the right licences and permits.

For more information on event licences and how to apply visit; [Events and markets information - Logan City Council](#)

We encourage applicants to review their sustainable practices to lessen the environmental impact of your event (For example, eliminating single use plastics). For more information on the single use plastics ban visit; [About the ban | Environment, land and water | Queensland Government \(www.qld.gov.au\)](#)

**If there is anything else you'd like to include with your application, please add below.**

Word count:

## Certification and Feedback

\* indicates a required field

### Certification

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form). The organisation must agree and accept the following terms of funding to be eligible for this grant.

**If successful in receiving funding your organisation will: \***

- Spend the funded amount appropriately for the intended purpose.
- Adhere to the any Queensland Government guidelines in relation to the safe operation of your event during the funding period.
- Understand it is your responsibility to adhere to your risk management plan, maintain your public liability insurance and Blue Card details (if applicable) for the duration of the event. Any changes or updates to these documents need to be provided to Council.
- Collect and provide all relevant information to acquit the funding. This includes how you spent the funds, supplying proof of delivery, and the outcomes for those involved in the event.
- Acknowledge the funding was provided by Logan City Council.
- Acknowledge the Australian Tax Office (ATO) implications of GST and grant funding, and will follow all government requirements as outlined by the ATO.
- If you do not use the funding for the approved purpose, do not comply with the above conditions, or do not complete the end of event acquittal, you understand you may be required to repay part of or all of the grant.

At least 7 choices must be selected.

**I certify that, to the best of my knowledge the statements made within this application are true and correct. I understand that if funding is approved for this**

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**grant, we will be required to accept the terms and conditions of the grant as outlined in the funding agreement:**

**I agree \***

Yes

No

**Name of authorised person \***

Title

First Name

Last Name

Must be a senior staff member, board member or appropriately authorised volunteer

**Position \***

Position held in applicant organisation (e.g. CEO, Treasurer)

**Contact phone number \***

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

**Contact email address \***

Must be an email address.

**Date \***

Must be a date.

## Applicant Feedback

You are nearing the end of the application process.

Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback for us. This will directly inform our approach to supporting organisations through this process in the future.

**How did you find the event budget breakdown table?**

Very easy

Easy

Neutral

Difficult

Very difficult

**How did you find the overall online application process?**

Very easy

Easy

Neutral

Difficult

Very difficult

**Please provide us with your suggestions or feedback about your grant experience.**

This could include any previous contact and support you've had with the Community Grants team, or relate solely to this application form.

**Prior to starting this application did you engage with any of the following supports:**

Visited Logan City Council's website for grants information

Spoke with a member of the Community Grants team

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Attended a Council grants information session (Grant Assist or Grant Writer Workshop)

Other:

### Next steps

- Please note online applications are not completed until you click submit. Once submitted, you will receive a confirmation email with a copy of your application. We will send this to the email address you logged into SmartyGrants with. If you do not receive an email after pressing submit, your application has not been successfully submitted.

Once you review and press **SUBMIT** on your application, the following assessment process will begin:

- We will ensure your application is eligible before assessment.
  - If we need more information or determine that you do not meet all the eligibility criteria, we will contact you and give you the opportunity to comply. We will also advise of any delays in your outcome advice this may cause.
  - If your request could be funded under another Council grant program we will direct you to the correct program. You may then need to re-apply for that grant.
- If you meet the eligibility criteria, your application will be assessed by a panel for each round.
- We advise all decisions in writing via email. Please allow 8 weeks to receive the outcome advice for this application after the round closes.
- Successful applicants will be invited to complete a funding agreement through the SmartyGrants portal.